



Ewa by Gentry  
Community Association

# SUMMERFEST 2025

## Overview

We're contacting you to present Ewa by Gentry Community Association's SummerFest event happening August 23rd, 2025. This non-profit event is our biggest activity of the year - an invitation to all in the Ewa Beach area to celebrate the growth and development of the community. Admission is free for all. Partnering with various local businesses and other community groups, we invite you to help us make this a fabulous day! The event will be held at the Westside Community Center & Park that borders Keaunui Drive and Kapolei Parkway.

## Goals

Sponsoring a community event is not just about business benefits, it's also an opportunity to make a difference and a positive impact in the community! In addition to advancing your brand exposure through your sponsorship, your company can contribute to the betterment of our community. We offer flexibility in tailoring your sponsorship package to align with your marketing and branding objectives. See packages on the following page.

## Market Analysis

**Population:** 28,325 people live in Ewa by Gentry's two square miles, more extending to the Westside community with 168,000 people within a 5-mile radius. Ewa Beach is one of the most populated areas in the state.

**Race & Ethnicity:** 46% Asian, 28% Two or More, 11% White, 7% Native Hawaiian & Pacific Islander, and 4% Black.

**Median Income:** \$131,755 **Overall Median Age:** 35 years young

Source: WorldPopulationReview.com



events@ebgca.net



(808) 685-0111 ext. 24

# SUMMERFEST 2025 SPONSORSHIP PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze
	\$3,000	\$2,500	\$2,000	\$1,000	\$500
Sponsorship acknowledgement on EbGCA homepage	✓				
10x20 event stall in privileged sponsor section*	✓				
Your company logo linked to website on EbGCA webpage	✓	✓			
Features on EbGCA social media	✓	✓			
Logo placement on all advertising materials** (e.g. posters/banners)	✓	✓	✓		
Inclusion in all press releases	✓	✓	✓	✓	
Company logo included on stage banner**	✓	✓	✓	✓	✓
Your company website link on EbGCA event webpage	✓	✓	✓	✓	✓
Recognition in the association's quarterly newsletter	✓	✓	✓	✓	✓
10x10 event stall in privileged sponsor section	✓	✓	✓	✓	✓
Acknowledgement in emcee callouts on event day	✓	✓	✓	✓	✓

\*Bring your logoed tent, tables, chairs

\*\*Must submit logo artwork by June 25, 2025